

INNOMSME

On the Innovativeness of Micro, Small, and Medium Sized Enterprises in Greece and Germany

Athens | 07.12.2021

Preliminary Agenda

10:00 - 13:00 (EET)

Policy Discussion | Policies supporting Innovation in Greece and Germany: current trends and challenges

10:00 - 10:10 | Welcome remarks

Nikos Vettas, General Director, IOBE and Professor, Athens University of Economics and Business

10:10 - 10:20 | Opening remarks: the main results of the project

Aggelos Tsakanikas, Scientific Advisor, IOBE and Associate Professor, National Technical University of Athens

10:20 - 13:00 | Policy Discussion

Keynote Speech:

Dr Christos Dimas, Deputy Minister for Research, Innovation and Technology, Ministry of Development and Investments, Hellenic Republic

Thomas Rachel, Member of the German Bundestag and Acting Parliamentary State Secretary

The panel discussion will also join:

Reinhilde Veugelers, Professor KULeuven (BE), Senior Fellow Bruegel

Ludger Odenthal, Policy officer, DG Internal Market, Industry, Entrepreneurship and SMEs

Alexander Kritikos, Professor, Research Director, German Institute for Economic Research (DIW) Berlin

Valia Aranitou, Associate Professor, University of Crete and Research Director, INEMY/ESEE

George Karamanolis, CTO/CIO, CrowdPolicy

Moderator: Nikos Vettas, General Director, IOBE and Professor, Athens University of Economics and Business

13:00 - 15:45 | Lunch & Coffee Break

16:00 - 19:00 (EET)

Research Workshop | Trends and challenges on innovation patterns in MSMEs

Presentations:

Ioannis Giotopoulos | Assistant Professor, University of Peloponnese

“Show me how to grow fast in turbulent times: Balancing human resource practices between employee training and educational attainment”

Aimilia Protogerou | Research Associate, NTUA

“Creative industries and resilience in times of crisis: The role of firm and entrepreneurial team”

Alexander Schiersch | Research Associate, DIW Berlin

“Microfirms and innovation in the service sector”

Caroline Stiel | Research Associate, DIW Berlin

“The productivity puzzle in business services”

Aggelos Tsakanikas | Research Advisor, IOBE and Associate Professor, NTUA

“A Lasting Crisis affects R&D decisions of smaller firms: the Greek experience”

Benedikt Herrmann | Research officer, Joint Research Centre, European Commission

“Are local governments the hidden asset of innovative Micro, Small, and Medium Sized Enterprises in Germany?”

Sara Amoroso | European Commission, Joint Research Centre, Seville, Spain

“Quality of government and the share of high growth enterprises in European regions”

Areti Gkypali | Assistant Professor, Athens University of Economics and Business

“Export status and SME productivity: Learning-to-export versus learning-by-exporting”

19:00 - 19:30 | Q&As - Closing

Moderator: **Georges Siotis**, Associate Professor, Universidad Carlos III de Madrid